



BRITAIN'S
BEST 2019

NHF SALON INTERNATIONAL HJ

Britain's Best 2019

SUNDAY 6 OCTOBER

**SALON
INTERNATIONAL**

ExCeL London
Royal Victoria Dock
1 Western Gateway
LONDON E16 1XL

www.nhf.info/britainsbest





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SUNDAY 6 OCTOBER 2019

Want to challenge yourself to create and perfect a style against the clock at the UK's biggest trade show? Then this competition is for you!

The national floor competition will again see stylists and barbers compete in the Britain's Best competition in partnership with the National Hairdressers Federation and Hairdressers Journal at Salon International at ExCeL London on Sunday 6 October 2019.

Entry into competitions includes free entry into Salon International.

CATEGORIES:

Ladies Commercial Fashion Look

Afro Stylist of the Year

Barber of the Year

HJ's Extension Specialist of the Year Classical Look

HJ's Extension Specialist of the Year Creative Look

Men's Cut and Finish

Bridal Hairdresser of the Year

Avant Garde Stylist of the Year

KEY DATES:

Closing date
5pm on
Friday 30 August
2019



Britain's Best 2019

TIMETABLE

COMP NO.1 LADIES COMMERCIAL FASHION LOOK

OPEN TO ALL Entry Fee £15 Start 11am Time Allowed 35 mins

COMP NO.2 AFRO STYLIST OF THE YEAR

OPEN TO ALL Entry Fee £15 Start 12 noon Time Allowed 35 mins

COMP NO.3 BARBER OF THE YEAR

OPEN TO ALL Entry Fee £15 Start 12 noon Time Allowed 35 mins

COMP NO.4 HJ'S EXTENSION SPECIALIST OF THE YEAR CLASSICAL LOOK

Sponsored by Remi Cachet

OPEN TO ALL Entry Fee £15 Start 1pm Time Allowed 35 mins

COMP NO.5 HJ'S EXTENSION SPECIALIST OF THE YEAR CREATIVE LOOK

Sponsored by Remi Cachet

OPEN TO ALL Entry Fee £15 Start 1pm Time Allowed 35 mins

COMP NO.6 MEN'S CUT AND FINISH

OPEN TO ALL Entry Fee £15 Start 2pm Time Allowed 35 mins

COMP NO.7 BRIDAL HAIRDRESSER OF THE YEAR

OPEN TO ALL Entry Fee £15 Start 3pm Time Allowed 35 mins

COMP NO.8 AVANT GARDE STYLIST OF THE YEAR

OPEN TO ALL Entry Fee £15 Start 4pm Presentation only

AWARDS PRESENTATIONS ON HJ STAGE 5.30PM



NEW ENTRY PROCESS

Enter ONLINE and upload an image of the look you will recreate on the competition floor.

Finalists will be invited to take part in the floor competition.



Competition Rules

COMPETITION FLOOR

1. The deadline for entries is **5pm on 30 August 2019**.
2. All entrants must be qualified to NVQ Level 2 or above or have a minimum of five years' experience.
3. The images can be in colour or black and white and does not have to be shot professionally, but the hair must be fully visible and in focus.
4. The model on the day does not need to be the same model as the uploaded image but the finished look must be the same or very close to the one submitted.
5. The images you upload must be between 2MB and 5MB in size.
6. If payment has been made but your images are not received your entry will not count. Reasonable steps will be taken to obtain your images.
7. For **HJ's Extension Specialist of the Year** categories, payment must be made using the online entry form and then separately email their images to **competitions@hji.co.uk**. Each image file name must be the full name of the competitor followed by either before, during or after.
8. Make sure you can recreate the look in a 35-minute live competition at Salon International on **Sunday 6 October 2019** at **ExCeL London**. This does not apply to the Avant Garde competition which is presentation only.
9. Finalists in the live final will not have access to a wet prep area although a prep-room will be provided.
10. All technical work (rollers, colour, pin curls etc) and extension application must be completed prior to arriving at Salon International as there will not be time, or the facilities on site, to colour hair or apply extensions.
11. Only the model, hairdresser, make-up artist and stylist, if required, are allowed in the competition area before the start of the competition.
12. Once the competition has started, only the model and the hairdresser will be allowed in the competition area.
13. All models must have their clothes styled and make-up applied before the start of the competition.
14. If the hair needs to be wet before the competition starts, water sprays can be used. Water sprays can also be used during the competition itself.
15. Hair cannot be washed in the toilet facilities.
16. Competitors need to bring all products, water sprays, equipment, gowns and towels with them as nothing is available or supplied.
17. Mirrors will be provided.
18. One single socket power supply will be available for each contestant at their workstation. Extension leads cannot be used.
19. Models must be aged 16 or over. Models under the age of 18 must complete and sign a consent form.
20. Models can be standing or seated for judging.
21. The organisers reserve the right to refuse or cancel an entry, or cancel a category without disclosure of the reason.
22. Judges will walk around the competition area during the competition itself.
23. During the extensions categories judges will be allowed to ask competitors questions about application.
24. The winners will be announced at **Salon International** on **Sunday 6 October 2019** on the **HJ stage** at **5.30pm**.
25. Photographs will be taken throughout the day for use in Hairdressers Journal International, HJi, *salonfocus*, *nhf.info*, Hairdressers Journal and the National Hairdressers' Federation social media accounts, other associated media titles and future Britain's Best promotional material. Please ensure that models are aware of and consent to their images being shown.





Floor COMPETITION RULES

COMP NO.1 LADIES COMMERCIAL FASHION LOOK

OPEN TO ALL Entry Fee £15 Start 11am Time Allowed 35 mins

Simply upload an image of your ladies commercial fashion look.

Finalists will be invited to recreate their look in a 35-minute competition environment at Salon International on 6 October 2019.

- The colour will need to be completed prior to the day of the competition.
- All cutting and styling equipment may be used.
- Hair can be wet or dry at the start of the competition.
- Model on the day does not need to be the same model as the uploaded image but the finished look must be the same or very close to that submitted.



COMP NO.2 AFRO STYLIST OF THE YEAR

OPEN TO ALL Entry Fee £15 Start 12 noon Time Allowed 35 mins

If Afro hairdressing is your skill then this competition is for you. The competition is open to all genders and techniques which can include clipping, cutting and shaving techniques. **Simply upload an image of your on-trend Afro look.**

Finalists will be invited to recreate their look in a 35-minute competition environment at Salon International on 6 October 2019.

- All cutting and styling equipment may be used.
- Hair can be wet or dry at the start of the competition.
- Model on the day does not need to be the same model as the uploaded image but the finished look must be the same or very close to that submitted.



COMP NO.3 BARBER OF THE YEAR

OPEN TO ALL Entry Fee £15 Start 12 noon Time Allowed 35 mins

Barbering and men's hairdressing takes dedication, passion and skill - and if you think you offer this and more, then make sure you enter our Barber of the Year category. This competition is ideal for those with a passion for men's hairdressing. **Simply upload an image of your trend-led men's hairstyle.**

Finalists will be invited to recreate their look in a 35-minute competition environment at Salon International on 6 October 2019.

- All cutting and styling equipment may be used.
- Hair can be wet or dry at the start of the competition.
- Model on the day does not need to be the same model as the uploaded image but the finished look must be the same or very close to that submitted.





COMP NO.4 HJ'S EXTENSION SPECIALIST OF THE YEAR CLASSICAL LOOK

OPEN TO ALL Entry Fee £15 Start 1pm Time Allowed 35 mins

For stylists who create classically beautiful looks that show timeless elegance with an extension service.

To enter you need to make payment using the **online entry form** at nhf.info/britainsbest and then email your three images to competitions@hji.co.uk. Each image file must be the full name of the competitor followed by either before, during or after.

- Only one entry per person. You can enter both competitions, creative and classic, BUT if chosen you can only become a finalist in one.
- If payment has been made but images are not received your entry will not count. Reasonable steps will be taken to obtain your images.
- For judging, the application doesn't have to be new, but judges will be looking at and asking questions about the application technique.
- Hair can be commercial, but judges will also be looking at creativity and originality so you are encouraged to push the boundaries of extension work.



COMP NO.5 HJ'S EXTENSION SPECIALIST OF THE YEAR CREATIVE LOOK

OPEN TO ALL Entry Fee £15 Start 1pm Time Allowed 35 mins

For stylists who create looks where colour and styling show no boundaries with an extension service.

- To enter you need to make payment using the **online entry** at nhf.info/britainsbest form and then email your three images to competitions@hji.co.uk. Each image file must be the full name of the competitor followed by either before, during or after. Only one entry per person. You can enter both competitions, creative and classic, BUT if chosen you can only become a finalist in one.
- If payment has been made but images are not received your entry will not count. Reasonable steps will be taken to obtain your images. For judging, the application doesn't have to be new, but judges will be looking at and asking questions about the application technique.
- Hair can be commercial, but judges will also be looking at creativity and originality, so you are encouraged to push the boundaries of extension work.

COMP NO.6 MEN'S CUT AND FINISH

OPEN TO ALL Entry Fee £15 Start 2pm Time Allowed 35 mins

Simply upload an image of your men's cut and finish look.

Finalists will be invited to recreate their look in a 35-minute competition environment at Salon International on 6 October 2019.

- A minimum of 1cm must be removed from all parts of the head.
- All cutting and styling equipment may be used.
- Hair can be wet or dry at the start of the competition
- Model on the day does not need to be the same model as the uploaded image the finished look must be the same or very close to that submitted.





COMP NO.7 BRIDAL HAIRDRESSER OF THE YEAR

OPEN TO ALL Entry Fee £15 Start 3pm Time Allowed 35 mins

Are you offering a successful bridal service? Then make sure you showcase your skills by entering this year's Bridal Hairdresser of the Year competition, ideal for those with a passion for bridal hair. What are you waiting for?

Simply upload an image of a beautiful bridal look.

Finalists will be invited to recreate their look in a 35-minute competition environment at Salon International on 6 October 2019.

- Hair to be brushed through and back off the model's face before the start of the competition.
- All hair pieces must be brushed through and presented on the table for scrutineers to see.
- Any styling products and equipment may be used.
- Model on the day does not need to be the same model as the uploaded image but the finished look must be the same or very close to that submitted.

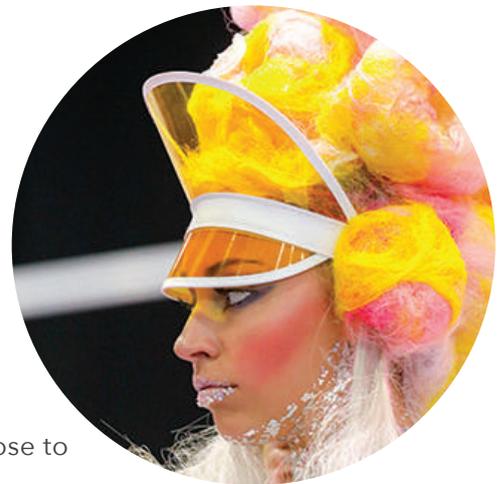
COMP NO.8 AVANT GARDE STYLIST OF THE YEAR

OPEN TO ALL Entry Fee £15 Start 4pm Presentation only

This is the competition for you to showcase your talent and passion for everything that is hair! Avant Garde styles are the cutting edge of experimental styling which can be daring, revolutionary, clever or abstract. **Simply upload an image of your finished look.**

Finalists will be invited to showcase their finished creations on the competition floor at Salon International on 6 October 2019.

- Finished model to be brought to the competition floor.
- 5 minutes will be given to make final adjustments before judging.
- Model on the day does not need to be the same model as the uploaded image but the finished look must be the same or very close to that submitted.



AWARDS PRESENTATIONS ON HJ STAGE 5.30PM

PLEASE NOTE:

Before entering please read the terms and conditions and privacy notice at www.nhf.info.



Britain's Best 2019 CONSENT FORM

Models and competitors under the age of 18, must complete and sign this form and return it back to:

NHF

One Abbey Court, Fraser Road, Priory Business Park, Bedford, MK44 3WH

I (parent or guardian's name) give permission for
..... (minor's name) to be photographed for use in Hairdressers Journal International, HJi, *salonfocus*, nhf.info, Hairdressers Journal and the National Hairdressers' Federation social media accounts, other associated media titles and future Britain's Best promotional material.

Please ensure that models are aware of and consent to their images being shown.

For a copy of our terms and conditions and privacy notice go to www.nhf.info.

.....
Signature of parent or guardian

.....
Date



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For more information on
Britain's Best and how to enter
visit www.nhf.info/britainsbest
or call 01234 831965

NHF | One Abbey Court | Fraser Road | Priory Business Park
Bedford | MK44 3WH

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